



JOB TITLE: Digital Content Intern
Status: Winter-Spring Internship
Timing: January – June, 2019; 25 – 30 hours per week
Location: Irvine, CA

COMPANY OVERVIEW:

For more than 20 years, TGR Foundation has worked to create a world where opportunity is universal and potential is limitless. Our mission is to empower students to pursue their passions through education. Funds to support these programs are raised through unforgettable events operated by TGR Live. The annual events managed by TGR Live include the Genesis Open, Tiger Jam, Tiger Woods Invitational presented by USLI and the Hero World Challenge.

JOB DESCRIPTION:

We are looking for a Digital Content Intern to assist in producing videos and social content that is dynamic and engaging for various digital channels. This position will primarily assist in the development and creation of videos and social content to promote the foundation's events managed by TGR Live while supporting content creation for the foundation's educational programs. The Digital Content Intern will work directly with the marketing department to support all external communications, including shooting video, editing, publishing and archiving various types of exciting digital content.

DUTIES & RESPONSIBILITIES:

The Digital Marketing Intern will perform the following duties:

- Support digital content planning and creation for TGR Live events including video production, social media visual content and photo/video archiving
- Work closely with TGR marketing team to develop compelling digital campaign concepts, storylines and scripts to showcase across social media, website, advertising and direct sales outreach
- Lead the ongoing content archiving process to keep our growing photo/video content library organized and easily accessible for the marketing staff
- Perform all other duties as assigned

QUALIFICATIONS:

- Experience with video production (shooting, editing) required
- In an undergraduate or graduate program majoring in digital communications, marketing, advertising or related field
- Experience with Adobe Creative Cloud Programs preferred
- Excellent communication, writing, creative and customer service skills
- Detail-oriented, responsible, and highly motivated

TO APPLY:

Submit cover letter and resume as a single PDF file to Danielle Norman at: dnorman@tgrfoundation.org